

# *Bibi Ventures*

*www.SimpleWebDesignsOnLine.com*

## **Why do I need domain Registration?**

### ***What is a domain name?***

A domain name is the address you type in to visit a website. Domain names are often simply called 'domains' or 'web addresses.'

Your domain name is your URL or what your clients type in when they are on the internet to visit your website. We recommend that your domain name be short, simple, or something easy to remember. We also advice that you use a domain name that is close to your business name so that it is easy for people to look for you & find you on the internet.

When you register a domain, you own it for that period of time. This can be anything from 1 to 10 years. You must renew it at the end of each period to retain ownership of that name.

For the time period for which you register your domain name you will have the exclusive use of the name and information about your ownership of the domain name will be recorded in the **Who Is register** kept by the ICANN (Internet Corporation For Assigned Names and Numbers: [www.icann.org](http://www.icann.org)) for the information on owners of domain names and no other person or business can register or use that domain name for that period.

### ***What can I use a domain name for?***

Your domain name can be used to make it easy for people to find your website. It can also be used to create email addresses, which makes you appear more professional.

Most businesses register their brand as a domain name. This means they can use their brand.com as their website address and use it for custom email addresses too (like [theirname@theirbrand.com](mailto:theirname@theirbrand.com)). You can also use your domain to convey info about yourself or your business. You can register your family name and give everyone in your family their own email address.

### ***What do all the terms after the dot in a domain name mean and which one is best for me to use for my business?***

The letters behind the dot in a domain name gives more information about the type of website that the domain name is registered for. The most common and popular extension is the .com extension. For our simple website designs for businesses we usually recommend the .com extension. It can be registered by anyone.

While there are a lot of extensions available four of the most popular ones are:

#### **.net extension**

- is a perfect complement to a .com extension

#### **.info extension**

- a business that provides information

#### **.biz extension**

-For a company that does mainly corporate business

#### **.org extension**

-perfect for churches & non-profit organizations

### ***How can I find out if my business name or any other name I wish to use for my domain name is available?***

This is simple. Just fill out a domain name request form and send to us and we will help you conduct a name availability search and also come up with suggestions for you of a domain name for your website.

Click [here](#) to download & print a domain name search form.

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